

Attachment 1: Introduction of I-CEE Center

Research Center for the Internationalization of Companies from Emerging Economies, or I-CEE Center, was initiated by IBS.BFSU in 2021, in collaboration with our international partners. Since 1990's, Foreign Direct Investment by MNEs based in emerging economies has increased significantly. Their internationalization path is quite different from their counterparts based in developed economies, also met with unique opportunities and challenges. Research in this area is far from sufficient, requiring more commitment and contribution from the intellectual institutions. Based on extensive cooperation with institutions from all over the world, I-CEE Center strives to encourage and support the research on the international business of MNEs from emerging economies, to facilitate the cooperation among the scholars and students, to help companies and policymakers to better understand this topic, therefore succeed in developing and carrying out the internationalization strategies.

How to Participate-1: Researcher and Guest Lecturer

All scholars with research interest in international business are welcome to join us as the researcher of I-CEE Center. Please contact us to get the registration form. Certificates will be issued to the accepted scholars.

Researchers are expected to:

- 1) Submit one or more cases every year.
- 2) Provide lectures on topics of international business on request, online or offline, at your convenience.
- 3) Participate in the academic events sponsored by I-CEE Center, at your convenience, with complete or partial financial support.

Please be noted that all workload will receive reasonable stipend. We will help connect researchers in similar areas from all over the world, to facilitate cooperation in case writing, video production, and other research activities.

How to Participate-2: Be part of the I-CEE Center Research Cooperation Platform

I-CEE Center will hold the Student Case Competition once a year. International cooperation is highly encouraged and valued in the case competition. We believe a cooperation platform with partners all over the world is very necessary and helpful. Relying on the platform, we will work together to help the students seek international teammates and joint tutorship from professors of other countries. We will share the cooperation requests and opportunities regularly with all partners on the platform.

With this purpose, you are sincerely invited to join the platform as the standing member. Please **assign a responsible liaison** to facilitate the timely communication. Please email solbridge@bfsu.edu.cn for the registration form.